STOCK IQ
T E C H N O L O G I E S

StockIQ Turns volatility into opportunity.

In times of uncertainty, it's understandable to want to just hit pause and ride it out. Supply chain and planning organizations across the country are tightening their belts and hoping for the best.

But what happens when tariffs cause the cost of goods to spike?

- **Excess inventories:** Attempts to "time" tariffs and stock up anticipating costs to go up could leave you holding a lot of costly inventory, especially if demand for goods falls.

- **Stock outs and decreased service levels:** Alternatively, pausing purchases from China or other impacted countries could lead to insufficient supply to meet demand, especially if competitors have deeper safety stock reserves.

- **Negative margin sales:** Formerly profitable SKUs could now be hit with massive import taxes and increased shipping costs.

- **Longer lead times:** New suppliers in lower cost countries of origin may not be able to meet original lead times.

- **Lower forecast accuracy:** Near-term demand volatility and price increases may cause spikes and troughs making your old demand forecasting models inaccurate.

The best strategy is to be proactive. StockIQ's demand and replenishment planning platform helps you stay ahead by:

- **Reducing excess inventory:** Prevent costly overbuys tied to pre-tariff panic stocking.

- **Avoiding stock outs:** Anticipate demand changes and adjust reorder points in real-time.

- **Optimizing safety stock:** Balance service levels with working capital constraints.

- **Improving forecast accuracy:** Adapt faster to supplier changes, demand distortion, and cost shocks.

- **Monitor supplier performance:** Measure supplier lead times and adjust purchasing to account for delays or switching suppliers.

- **Protecting margins:** Make smarter purchasing decisions with visibility into true landed costs including import tax and freight costs.

In a time when every percentage point matters, StockIQ turns volatility into opportunity.

Get a demo today to see how you can plan smarter.

Request a Demo →